



Burghfield Santa Sponsorship

The [Burghfield Santas](#) are a group of local residents who create fun events for the residents of Burghfield and the surrounding area to raise money for local charities. All profits raised by the Burghfield Santas go to the Thames Valley Air Ambulance and other worthwhile charities.

In 2025 the Burghfield Santas have already organised bars for the Burghfield May Fayre and Mortimer Fun Day, they've put on a stunning Box Kart event with 7,000 attendees and run a series of well-supported Summer Pubs In The Park raising £1,000s for charity.

There is one more event to go:

- [Burghfest](#) on Friday 26th and Saturday 27th September

For more details on the Burghfield Santas and our events, see burghfieldsantas.org.uk.

KEY INFORMATION

Burghfest brings attendees from across the area, with 3,000 due on site over two days.

We have key local audiences on Facebook and Instagram of 3,814.

We have newsletter mailing lists with 5,000 subscribers.

Burghfest is now one of the biggest beer and music festivals in the area, and across Berkshire.



WHAT YOU GET

By sponsoring this event you and your company are supporting the local community of Burghfield and Burghfield Common and contributing to deserving charities. **Crucially, it is your license to use the Burghfest brand to show that you are supporting the local community.**

All sponsors get discounted admission tickets, receive a framed certificate, and appear on our event websites, allowing you to publicise your involvement.

Below you will find a list of the sponsorship opportunities for purchase. Many of the offerings are exclusive and are sold on a first-come, first-served basis. In the event that the offering you select is no longer available, we will advise you and request that you make another selection.

Burghfest Sponsorship Opportunities

Sponsor a Beer or Cider Barrel

With over 50 different Real Ale, Craft Beers and Ciders on offer, you get to choose the beer barrel that will bear your company logo behind the Burghfest bar and on the online beer menu.

Display your advertising banner or flag

Burghfest does not have trade stalls, but you can display an advertising banners or flags around the site.



Exclusive: Sponsorship of the Burghfest Advertising boards

Your logo will be on the pre-event advertising boards that are displayed around the local area for around 3 weeks before the event, associating your name with Burghfest as a major sponsor.

Exclusive: Sponsor of the Beer Bar

Your company banner and branding will form the backdrop to the key feature of Burghfest – the beer bar!

Exclusive: Sponsor of the Craft Beer and Cider Bar

In 2021, we sold Craft Beer alongside real ale for the first time. It proved extremely popular and it's an area we've continued to grow over the last four years, giving us four distinct bar areas. An excellent opportunity for your company's banner and branding.

Exclusive: Sponsor of the Craft Lager Bar

In 2021, we sold over 1500 pints of lager from four different taps. This year we have a dedicated area for lager for you to brand with your company banner.

Exclusive: Sponsor of the Prosecco Bar

Your company banner will form the backdrop to the very popular Prosecco bar.



Logo on Burghfest Pint Glasses

Everyone who purchases an advance ticket for Burghfest gets a souvenir polycarbonate glass to use at the festival and take away with them. Over 1500 glasses were supplied in 2022, and they are becoming collector's items. Your company logo will be in the drinks cabinets throughout Burghfield for years to come.

For an additional cost, this is available as an exclusive opportunity.

Exclusive: Logo on Burghfest Wine Glasses

Everyone who purchases an advance ticket for Burghfest gets a souvenir polycarbonate glass to use at the festival and take away with them. Over 500 glasses were supplied in 2022, and they are becoming collector's items. Your company logo will be in the drinks cabinets throughout Burghfield for years to come.

Exclusive: Logo on Volunteer Vests (over 120 volunteers)

To help save the planet, we have decided not to provide volunteers with T-Shirts that are only used once but instead purchase reusable vests that will last for many years. These vests will have a pocket for displaying the sponsors logo. Burghfest will have over 120 volunteers on the day all wearing these vests with your company logo on them.

Exclusive: Ticket Desk and Wristbands

The ticket tent is where every drinking festivalgoer collects their wristband and drinks tokens. As a proud sponsor of Burghfest your banner will be prominently displayed behind the ticket desk for people to see as they enter the festival and on all of the wristbands.



Exclusive: Sponsor of the Toilets

Another destination for every drinking festivalgoer! Your banner can be displayed on the entrance and the toilet signage. Opportunity for some creative/fun marketing.

Exclusive: Stage Sponsor

As the Stage Sponsor of Burghfest, your banners will be literally Centre Stage and form the backdrop to all the bands playing over both days of the festival.

Exclusive: Acoustic Stage Sponsor

2024 saw the introduction of a second stage to Burghfest run by local musician Dave Stewart and his Ukulele troop, The Small Strings. Your banners will form the backdrop to all the bands and artists playing on the Saturday the stage is live.

Headline Band Sponsor

As a headline band sponsor your logo will be displayed on the video screen when the headline band is announced, and you will be associated with the climax of the music program each day. Available for Friday & Saturday.

Burghfest Sponsorship Price List 2025

<i>Item</i>	<i>Price</i>
Sponsor a Beer or Cider Barrel	£100
Display your banner or flag ¹	£100 for 1 or £300 for 5
Exclusive: Sponsor Burghfest Advertising boards	£800
Exclusive: Sponsor of the Beer Bar ¹	£1,000
Exclusive: Sponsor of the Craft Beer and Cider Bar ¹	£800
Exclusive: Sponsor of the Craft Lager Bar ¹	£500
Exclusive: Sponsorship of the Prosecco Bar ¹	£800
Logo on Burghfest Pint Glasses ²	£3,000 Exclusive
Exclusive: Logo on Burghfest Wine Glasses ²	£1000
Exclusive: Logo on Volunteer Vests	£500
Exclusive: Sponsor of the Ticket Desk ¹ and Wristbands	£500
Exclusive: Sponsor of the toilets ¹	£400
Exclusive: Stage Sponsor ³	£2,000
Exclusive: Acoustic Stage Sponsor	£500
Headline Band Sponsor	£500 per night or £900 for both

Car Park Sponsor	£tbc
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All sponsors get 25% discount for on-line advanced purchases of admission tickets and can display their banner¹ on the site fencing at no charge. In addition, sponsors taking up one of the “Exclusive” sponsorship options get 2 free weekend admission tickets.

Notes

1. Price does not include cost of banner(s) or flag(s). Provide your own or purchase locally from £50 each.
2. Price does not include print set-up charge, estimated at £200. No charge for previous Burghfest glass sponsors
3. Price does not include cost of acoustic mesh banner(s). Provide your own or purchase locally from £150 each.

Payment

Payment of invoices due on receipt.

Make your payment in one of the following ways:

BACS. | Account Name: Burghfield Santas | Sort: 40-38-04 | Acct No: 94805763

Cheque to be made payable to Burghfield Santas

PayPal account: admin@burghfieldsantas.org.uk

Donations

Donations of any value are always welcome. Through our partnership with the [Good Exchange](#) donations are matched, doubling the value of your contribution. Please contact us for details.